# SMART Recovery® 2014 Annual Report

## SMART Recovery's Purpose, Mission and Vision

**Purpose:** To help individuals gain independence from addictive behavior and lead meaningful and satisfying lives. To support the availability of choices in recovery.

**Mission:** To offer no-fee, self-empowering, science-based, face-to-face and online support groups for abstaining from any substance or activity addiction.

Vision: Think SMART Worldwide!

#### **SMART Recovery 4-Point Program®**

- Point 1: Building and Maintaining Motivation
- Point 2: Coping with Urges
- Point 3: Managing Thoughts, Feelings and Behaviors
- Point 4: Living a Balanced Life

## **SMART Recovery's Board of Directors**

A. Thomas Horvath, President<br/>La Jolla, CABrett Saarela, Vice President<br/>Brooklyn, NYJoseph Gerstein, Treasurer<br/>Wayland, MAElaine Appel<br/>Columbia, SC

Patrick Garnett Chicago, IL Roxanne Allen Sawchak Midlothian, VA

### Significant Achievements in 2014

- Automated online meeting verification system implemented
- SMART Celebrates 20<sup>th</sup> Anniversary!
- Continuing education credits available for Facilitator Distance Training
- Annual conference hosted at National Geographic World Headquarters
- 🌣 Court Outreach video produced
- Family & Friends program picking up steam
- Overhaul of SMART Recovery access database by a SMART volunteer
- Brokerage account for donations established to accept stock transfers as donations
- Revamped QuickBooks accounting system to better track programs and services
- Board of Directors Strategic Planning Session
- Autumn Ridge Foundation funding promised to improve online meeting system and 24/7 chat room
- 5,000 likes on Facebook page
- 🎄 Office of National Drug Control Policy/ATTC Webinar: An Introduction to Non-12-Step support
- Meetings worldwide total 1394
- Doseph Gerstein Award for Exemplary Service presented to Sherry, a.k.a. Admin Yesterdaywas Online
- Socializing policy established to encourage safe socialization amongst participants
- Veterans Administration Committee created





Claire Saenz, **Secretary** Wexford, PA

Carl Cundall Sheffield, England

Anthony Wales North Sydney, Australia

#### **New/Revised Products in 2014**

- Overcoming Addictions web course
- SMART Recovery Handbook available via E-book!
- 🔅 Facilitators manual revisions commenced
- Eating Disorders forum added to SMART Recovery Online

# **Board and Central Office Updates**

- Diffice expansion and renovations to accommodate growing staff and expansion of services
- Quarterly board meetings expanded to monthly meetings (in August)
- Assistant Executive Director position approved by Board

#### **Volunteer Training**

- Volunteer training scholarships established
- Distance Training enhanced to accommodate class size increases
- arrow San Diego County authorized to conduct hosted meeting and to train hosts
- 🍄 Onsite training Pennsylvania Department of Corrections and Advocate Treatment in Illinois

#### **Events & Podcasts**

- 🌣 The science of Kindness and Change
- How to overcome addiction in one lesson
- Behavioral addictions gambling and eating disorder
- Stanton Peele interviewed by Tom Horvath

Event for volunteers using social media to spread the word about SMART in your community Visit http://smartrecovery.libsyn.com/ to enjoy the recordings

#### **International Development**

- Denmark government provides \$1.8 million to fund SMART program in Denmark
- SMART Recovery UK license agreement revoked
- UK SMART Recovery established
- SMART Recovery Ireland license agreement established
- Denmark agreement to translate SMART materials
- Translation agreements for Polish and Arabic
- Canadian publisher established for SMART publications to ease costs for Canadian volunteers and purchasers
- SMART Recovery Australia conducts survey of SMART Recovery participants
- SMART Recovery International Transition Team established

#### 20<sup>th</sup> Anniversary Celebration

- Public Relations team established for 20<sup>th</sup> anniversary outreach
- Celebration at the Annual SMART Recovery Conference hosted at the National Geographic World Headquarters in Washington, DC



- Michael Botticelli, of the White House Office of National Drug Control Policy (ONDCP) provided welcome
- Director Botticelli presented a letter from President Obama acknowledging SMART Recovery to Tom Horvath, SMART President
- Recovery Advocacy Panel included Peter Gaumond, ONDCP, Steve Gumbley, Faces & Voices of Recovery, and Ivette Torres, SAMHSA

#### **Financial Overview**

Revenues	Expenses	Liabilities	Net Assets
\$615,767	\$812,369	\$28,815	\$129,676



# Thank you to our Supporters, Volunteers and Program Participants!

