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# **SMART Recovery Purpose, Mission and Vision**

**PURPOSE:** To help individuals gain independence from addictive behavior and lead meaningful and satisfying lives. To support the availability of choices in recovery.

**MISSION:** To offer no-fee, self-empowering, science-based, face-toface and online support groups for abstaining from any substance or activity addiction.

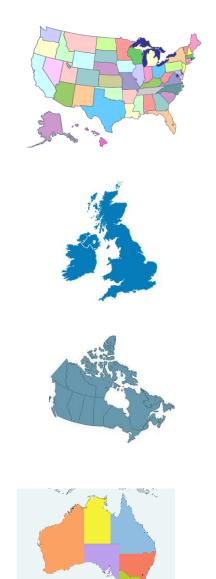
VISION: Think SMART Worldwide!

# **SMART Recovery 4-Point Program®**

- Point 1: Duilding and Maintaining Motivation
- Point 2: Coping with Urges
- Point 3: Managing Thoughts, Feelings and Behaviors
- Point 4: 🗱 Living a Balanced Life







### 1000th meeting milestone reached on August 30, 2013 in Upland, CA

WORLDWIDE MEETINGS: 1098 total meetings (increase of 260 from the prior year) United States = 545, increase of 90 • United Kingdom = 327, increase of 154 • Australia = 141, increase of 8 • Canada = 51, increase of 5 • Other worldwide meetings = 34, increase of 4.

SROL GROWTH AND UPDATES: Online meetings = 29, increased by one from prior year, including 28 trained facilitators and 13 meeting helpers, increased from 7 in 2012

Message Board volunteers = 23, up 6 from prior year
Chat volunteers = 22, down 2 from prior year (reflecting update and removal of inactive volunteers)
Message Board registrations = 1,535 (average monthly), up by 436 per month
1<sup>st</sup> Annual SROL Volunteer Survey completed
The SMART website surpassed 1 million visits (1,099,396) for the year as traffic, overall, continued to increase.

### **SPECIAL EVENT WEBINARS AND PODCASTS:**

SMART Help for Family & Friends, with Dr. Robert Meyers Adventurous Living, with REBT expert Ed Garcia: Part 1: Emotions and Challenges Part 2: Intimate Adventures: Close Associations Checklists for Recovery with CBT Founder Donald Meichenbaum, Ph.D., Julie Myers, Psy.D. Inside Rehab with Anne Fletcher Acceptance is ... Embracing Reality with Dr. Tom Horvath Thirteen Tips to Make 2013 Your Best Year Ever with Dr. Bill Knaus **PRODUCTS - NEW & REVISED:** Family & Friends Facilitator's Manual and Handbook published and copyrighted • Teen Handbook published and copyrighted • 3rd Edition Handbook published and copyrighted • SMART Handbook available via Amazon • InsideOut® Correctional Program available via SMART Recovery Central Office • SMART Recovery Activities Scale (SRAS) updated • e-Guide video for new visitors to SMART's website, courtesy of two La Salle University students • Overcoming Addictions Web course • Click here to visit our bookstore: http://www.smartrecovery.org/SMARTStore

**New Services:** Family & Friends pilot – pilot expanded to include ten new face to face meetings • SROL Teen & Youth forums and online meeting established.

**INTERNATIONAL NEWS:** Denmark received \$1.8M distributed to 5 organizations to start new SMART meetings throughout Denmark • Discussions with Bray Community Action Team regarding expansion opportunities in Ireland • Work with Sweden regarding InsideOut/prison outreach • Licensing Agreements for: Arabic Handbook Translation; Swedish Handbook Translation; Russian Handbook Translation.

**NATIONAL PRESS COVERAGE:** Dear Abby featured Family & Friends • Katie Couric show on women's issues with drinking prominently mentioned SMART • NAADAC webinar, *Choices in Recovery Programs*, was highly-rated and well received.

**NEWS IN THE COURTS:** The National Association of Drug Court Professionals endorsed SMART in their new 2013 Best Practices document • The most recent court decision related to choice in the court system strongly favored choice.











**ANNUAL CONFERENCE:** 2013 Annual Conference held in beautiful San Diego at Humphreys with the help of our wonderful local volunteers • Participants joined from throughout the US, as well as Australia, Denmark, Canada, England and Scotland.

FACILITATOR/VOLUNTEER TRAINING: Distance training procured a new server and upgraded Moodle • New GoToTraining platform implemented as meeting room for role play and meeting with the President • In-house training program created and provided to three US treatment centers.



**CENTRAL OFFICE:** New part-time staff hired to assist with office activities • Volunteer support provided to revise and improve SMART Access Database • CPA hired to simplify and improve financial tracking and reporting via QuickBooks.

Click the icons below to view and participate in our social media network.





# **SMART VOLUNTEERS!!!**

SMART Recovery relies almost entirely on the generous donation of time and assistance of its volunteers to keep our products and services updated and growing. We wish to thank all of our volunteers. SMART would not exist without them!

### **COMMITTEES AND TEAMS:**

ANNUAL CONFERENCE TEAM COURT OUTREACH COMMITTEE DISTANCE TRAINING TEAM DOCUMENT UPDATE TEAM FAMILY & FRIENDS PILOT PROGRAM TEAM FINANCE COMMITTEE INTERNATIONAL ADVISORY COUNCIL MATERIALS REVIEW COMMITTEE NOMINATING COMMITTEE PROGRAM DEVELOPMENT COMMITTEE REGIONAL COORDINATORS RESEARCH DIRECTORS SCIENTIFIC DEVELOPMENTS COMMITTEE SROL LEADERSHIP COMMITTEE SROL FUNDRAISING COMMITTEE SOCIAL NETWORKING/INTERNET COMMITTEE SURVEY TEAM

### **2013 VOLUNTEER AWARDS**

2013 VOLUNTEER OF THE YEAR AWARD: Jim Brastaad 2013 VOLUNTEER OF THE YEAR AWARD: Jill O'Neil 2013 LEADERSHIP AWARD: Darren Ripley 2013 JOSEPH GERSTEIN AWARD FOR EXEMPLARY SERVICE: Dolores Cloward

Created in 2012 in honor of SMART Recovery's Founding President, Dr. Joseph Gerstein, "Dee" was its first recipient in honor of her longtime volunteer service with SMART Online and her work with Court Outreach and Special Events.











#### **FINANCIAL SNAPSHOT:**

Revenues	Expenses	Liabilities	Net Assets
\$448,762	\$381,493	\$34,985	\$312,302

**FEDERAL IDENTIFICATION NUMBER:** 52-1811500. SMART Recovery files an IRS Form 990 and is a 501(c)(3) public charity.

REVENUE STREAMS/FINANCIAL SUPPORTERS: SMART Recovery has achieved financial stability after a few tumultuous years. We are grateful to those who support SMART via the following revenue sources: Purchase of SMART publications • Treatment Program Listing donations • Meeting donations • Amazon.com purchasers • Support from our SMART Recovery UK Office • Distance Training participants • Website supporters: Prominence
 Treatment Center, Malibu Horizon, AToN Center, Inspire Malibu, Practical Recovery and St. Gregory Retreat Center • Conference Supporters: AToN Center, Muscala Chemical Health Clinic, Practical Recovery, Prominence and Sunset Malibu
 • Our generous volunteers and those who participate in face-to-face meetings and online activities.

A copy of the current financial statement of SMART Recovery is available by writing to SMART Recovery or by calling 866.951.5357.

**THANKS TO ALL** for your generous and continued support!





## **CONTACT INFORMATION**

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*"SMART goes beyond quitting, it teaches problem solving and life balance -- how to LIVE sober."* ~ BettyW.